

## CLAIM AMENDMENTS

- 1-11. (Canceled)
12. (Currently Amended) A transmission system comprising:  
an encoder that combines different transmissions to distribute to a plurality of receivers;  
a device that sets a first marker in the transmission; and  
a counter ~~that tracks~~ to track the transmission from the time a handle to the first marker is obtained, said handle to enable said first marker ~~enabled~~ for tracking.
13. (Original) The system of claim 12 including a content provider and a broadcast encoder coupled to said content provider.
14. (Previously Presented) The system of claim 13 wherein said broadcast encoder sets the first marker in a video transmission.
15. (Previously Presented) The system of claim 13 wherein said content provider sets the first marker in a video transmission.
16. (Currently Amended) An article comprising a medium for storing instructions that cause a computer to:  
set a first marker in a transmission;  
call one method ~~which provides~~ to provide a handle to said first marker;  
in response to providing said handle, track the on-going transmission as soon as  
~~said handle is provided to~~ from said first marker; and  
at any time after said handle is provided, call ~~another~~ a method other than said one method, said other method to obtain tracking information ~~which is~~ relative to said first marker  
without terminating said tracking from said first marker, said tracking information current as of  
the time said ~~another~~ other method is called.

17. (Original) The article of claim 16 including instructions that cause the computer to receive web content transmissions and accompanying television broadcasts from a content provider.

18. (Original) The article of claim 17 including instructions that cause the computer to receive a web content broadcast with the first marker inserted within the broadcast data, combine the web content broadcast with a television broadcast and transmit the combined broadcast.

19. (Canceled)

20. (Previously Presented) The article of claim 16 including instructions that cause a computer to transmit said transmission to a plurality of receivers to display on a display device.

21. (Previously Presented) The article of claim 20 including instructions that cause a computer to provide a continuous data stream, set said first marker and a second marker in said stream, and associate said second marker with a second handle.

22. (Original) The article of claim 21 including instructions that cause a computer to call a method which provides transmission details and the handle.

23. (Original) The article of claim 21 including instructions that cause a computer to allow said first and second markers to be accessed separately using separate handles so that transmission details associated with different portions of a data transmission can be obtained.

24. (Canceled)

25. (Previously Presented) The article of claim 16 including instructions that cause a computer to report the transmission.

26. (Previously Presented) A method comprising:  
receiving a handle to a first marker that is set in a transmission, said transmission to be distributed to a plurality of receivers; and  
tracking the transmission after said first marker, said tracking on-going from the time said handle to said first marker is received.

27. (Previously Presented) The method of claim 26 wherein on-going tracking includes counting bits transmitted and elapsed time from the time when the first marker is transmitted.

28. (Previously Presented) The method of claim 26 including receiving web content transmissions and accompanying television broadcasts from a content provider.

29. (Previously Presented) The method of claim 28 including receiving a web content broadcast with said first marker inserted within the broadcast, combining the web content broadcast with a television broadcast and transmitting the combined broadcast.

30. (Previously Presented) The method of claim 28 including receiving web broadcast content from a content provider, combining the web broadcast content with television programming at a broadcast encoder and inserting said first marker at the broadcast encoder.

31. (Previously Presented) The method of claim 26 including invoking a method which obtains current transmission details using said handle, said transmission details current as of the time said method is invoked.

32. (Previously Presented) The method of claim 31 including providing a second marker and associating said second marker with a second handle.

33. (Previously Presented) The method of claim 32 including calling a method which provides transmission details and terminates said handle.

34. (Previously Presented) The method of claim 32 including allowing said first and second markers to be accessed separately using separate handles so that transmission details associated with different portions of a transmission can be obtained.

35. (Previously Presented) The method of claim 26 including providing a log-in server, reporting a transmission to said log-in server and allowing a third party to access said log-in server to receive transmission reporting.

36. (Currently Amended) A method for tracking video transmissions comprising:  
setting a first marker in a transmission having video content;  
invoking a first method to provide ~~which provides~~ a handle to said first marker;  
and  
in response to providing said handle, tracking the transmission from the time the handle to the first marker is received provided until a time a second method other than said first method is invoked, said second method to obtain current transmission details while said tracking from said first marker continues without interruption, said second method to obtain current transmission details invokable at any time to provide details relative to said first marker.

37. (Currently Amended) The method of claim 36 including obtaining current transmission details using said handle, said transmission details current as of the time said second method to obtain current transmission details is invoked.

38. (Previously Presented) The method of claim 37 including providing a second marker and associating said second marker with a second handle.

39. (Currently Amended) The method of claim 38 including calling a third method other than said first and second methods, said third method to provide ~~which provides~~ transmission details and ~~terminates~~ to terminate the handle.

40. (Previously Presented) The method of claim 38 including allowing said first and second markers to be accessed separately using separate handles so that transmission details associated with different portions of a transmission can be obtained.

41. (Previously Presented) The method of claim 36 including receiving a web content broadcast with the first marker inserted within the broadcast, combining the web content broadcast with a television broadcast and transmitting the combined broadcast.

42. (Previously Presented) The method of claim 36 including receiving web broadcast content from a content provider, combining the web broadcast content with television programming at a broadcast encoder and inserting the first marker at the broadcast encoder.

43. (Previously Presented) The method of claim 36 including providing a log-in server, reporting a transmission to said log-in server and allowing a third party to access said log-in server to receive transmission reporting.

44. (Canceled)